



**Display Bonding** 



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### The Challenge

The safe bonding process plays a major role in the production of displays. The selection of the right and appropriate adhesive is connected to certain requirements:

- What kind of material is the display made of? Is it cardboard, plastic, wood?
- If it is plastic, what kind?
- If it is cardboard, what kind? Is the cardboard lacquered or not? Is it foiled?
- If so, what is it lacquered or foiled with?
- Does the cardboard have high restoring force properties?
- Is it a manual hot melt application, or is the adhesive applied automatically by a plotter. What does the joining process look like afterwards?

The more detailed the answers are to these questions the more accurately an appropriate adhesive and therefore suitable application system can be selected.



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# Why BÜHNEN? BÜHNEN – The One-Stop-Solution for hot-melt-bonding

- Just one contact person for all questions regarding adhesives
- High advisory competence for more than 90 years safe support for a reliable bonding process
- Wide range of hot melts for virtually any application
- Extensive portfolio of suitable and compatible application systems and accessories
- Can be contacted quickly and close to our customers
- Comprehensive services
- Fast delivery even for small volumes

## **Our Applicator Range for Display Bonding**



**BÜHNEN GmbH & Co. KG** Hinterm Sielhof 25 28277 Bremen · Germany www.buehnen.de/en

Phone: +49 (0) 421 51 20 0 Telefax: +49 (0) 421 51 20 260 info@buehnen.de

BÜHNEN Klebesysteme GmbH Fischauer Gasse 150 2700 Wiener Neustadt (NÖ) · Austria www.buehnen-klebetechnik.at

Telefon: +43 (0) 2622 23971 Telefax: +43 (0) 2622 24031 info@buehnen-klebetechnik.at

